

OMRAN

AT A GLANCE



ABOUT OMRAN

OMRAN Group is the executive arm of the government of the Sultanate of Oman responsible for tourism development, supporting the Ministry of Heritage and Tourism to define the framework of the legislative and execution aspects of the National Tourism Strategy 2040.

The Group drives the investment and growth of the rapidly expanding tourism sector in Oman. We are the master developer of major tourism, heritage and urban developments, creating new destinations and unique experiences that result in sustainable social and economic growth of the Sultanate of Oman.

We create and manage sustainable and authentic tourism and hospitality assets, lifestyle communities and destinations inspired by Oman's beauty, peace and tranquility. With a proven track record in investment, development and asset management.

OUR PORTFOLIO

5



Master
Developments

8



Strategic
Partnerships

29



Hospitality
Assets

5



Subsidiaries

5



Nature
and Heritage
Attractions

OMR
676M



Total Assets
Value

OUR PROJECTS

With innovation, sustainability and long-term growth at the heart of all its operations, OMRAN Group's master developments are geared at transforming vacant lands into high value projects. Drawing on market demands for multi-purpose facilities, such projects then become invaluable contributors to the growth of the national economy. Striking the right balance between local know-how and global practices, the Group works with the government, private sector as well as local and international partners.

- ▣ Madinat Al Irfan
- ▣ Mixed Use Project in Shatti Al Qurum
- ▣ Mina Al Sultan Qaboos Waterfront
- ▣ Four Seasons
- ▣ Yiti Project Development



INVESTMENT PARTNER OF CHOICE

OMRAN Group is committed to being the investment partner of choice in the region, working towards boosting Oman's economy through partnerships with renowned regional and international investors.

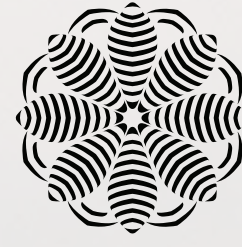
We actively seek private investors to collaborate in planned projects to support the strategy, ultimately creating a critical mass of new business in areas commonly regarded as 'tourism clusters'. The Group has already successfully entered into development partnerships with regional and international key market players. These partnerships are aimed at creating sustainable socio-economic benefits for the country.

SUBSIDIARIES

OMRAN Group aims to develop profitable, sustainable and distinctive assets that impact the overall growth of the Sultanate of Oman. Currently, OMRAN has a diverse portfolio of subsidiaries including Visit Oman, Oman Convention and Exhibition Centre, Oman Sail, Oman Tourism College and Waterfront & Marina Services Company.



OMAN CONVENTION
& EXHIBITION CENTRE
مركز عُمان للمؤتمرات والمعارض



كلية عُمان للسياحة
Oman Tourism College



الواجهة البحرية و خدمات المراسي
WATERFRONT & MARINA SERVICES



CREATING UNFORGETTABLE HOSPITALITY EXPERIENCES

As the largest hotel investment group in the Sultanate of Oman, OMRAN Group creates unique lifestyle and tourism destinations that support domestic tourism and enhances the experience of local and international visitors.

To keep up with fast evolving demand of new hospitality products, assets, and experiences, OMRAN Group continues to maintain and revamp its properties in accordance with the highest global quality and standards. We fast-track the industry by creating exemplary projects, acting as driver for innovative hotel products that can serve as inspiration for the industry.

TOURISM BEYOND THE TRADITIONAL

OMRAN Group plays a vital role in diversifying Oman's tourism industry through its strategic developments across the country by expanding and diversifying the sector while creating unique and authentic experiences for visitors.

The Group manages a broad range of iconic destinations that includes historical landmarks, natural reserves and adventure activities. As part of this scope, we work constantly to enhance the tourism offerings and experiences at these destinations to unlock their potentials as key national touristic sites with cultural and historical significance.





SUSTAINABILITY

OMRAN Group places great emphasis on sustainable tourism projects that preserve and emphasise Oman's unique traditional and cultural values while perfectly complementing its natural beauty. As such, sustainability is an integral part of the Group's business model.

Focusing on sustainable development has become a fundamental component in the drive to balance the fulfillment of human needs with the protection of the natural environment. OMRAN Group's sustainability framework is based on the pillars of economy, society and environment while promoting Omani heritage in the industry.

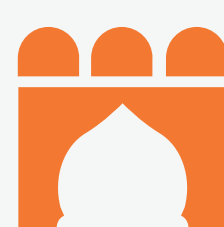
Sustainability Framework



Society



Environment



Cultural
Heritage



Economic

